



Winter with a kick!

2016/2017 Business Partner & Event Sponsor Contract

STEP 1: CONTACT INFORMATION

Company	Sponsorship Contact (If Different)
Name: _____	Name: _____
Address: _____	Address: _____
City: _____ State: ____ Zip: _____	City: _____ State: ____ Zip: _____
Phone: _____	Phone: _____
Email: _____	Email: _____
Website: _____	Website: _____

STEP 2: CHOOSE A LEVEL OF SUPPORT

- | | | | |
|---|---------|--|-------|
| <input type="checkbox"/> Title Sponsor: Wolf Tracks Rendezvous* | \$2,500 | <input type="checkbox"/> Gold Sponsor | \$600 |
| <input type="checkbox"/> Title Sponsor: Squirrel Hill Skiathlon* | \$2,500 | <input type="checkbox"/> Silver Sponsor | \$350 |
| <input type="checkbox"/> Title Sponsor: Moose Tracks Snowshoe* | \$1,500 | <input type="checkbox"/> Bronze Sponsor | \$200 |
| <input type="checkbox"/> Title Sponsor: Winter Park Bark Skijor* | \$1,500 | <input type="checkbox"/> Partner: Lodging | \$150 |
| <input type="checkbox"/> Platinum & Co-op Title Sponsor:* | \$1,000 | <input type="checkbox"/> Partner: Retail/Dining | \$100 |

STEP 3: CHOOSE YOUR BENEFITS & PROMOTIONS

- Title Sponsors:**
- Race Admissions: 2 Free race entries in each of our winter races
 - Pick One:* 2 Family Park Season Passes 15 One-Day Family Park Passes
 - Company representative at the event awards ceremony
 - 2 Additional vinyl banners (up to 8' x 3') for event stadium area
 - 1 Heavyweight vinyl banner** (up to 8' x 3') for season-long posting
 - 1 Vinyl banner (up to 8' x 3') for event stadium area display
 - 10-second company description for public announcements at events
 - Company logos, pictures, and 100-word description
 - Brochures, business cards, menus, and other handouts
 - Company employees volunteer at our events

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- Platinum Sponsors:**
- Race Admissions: 2 Free race entries in each of our winter races
 - Pick One:* 1 Family Park Season Pass 10 One-Day Family Park Passes
 - Company representative at the event awards ceremony
 - 2 Additional vinyl banners (up to 8' x 3') for event stadium area
 - 1 Heavyweight vinyl banner** (up to 8' x 3') for season-long posting
 - 1 Vinyl banner (up to 8' x 3') for event stadium area display
 - 10-second company description for public announcements at events
 - Company logos, pictures, and 100-word description
 - Brochures, business cards, menus, and other handouts
 - Company employees volunteer at our events

* Please contact Christie Terkelson with questions: (715) 297-0625, events@minocquawintepark.org

** Banner will be exposed to extreme weather. Use heavyweight material, double-stitched edges, durable grommets.

Gold Sponsors:

- Race Admissions: 2 Free race entries in each of our winter races
 - Pick One Pass:* 1 XC Ski Season Pass 10 One-Day Individual XC Ski Passes
 - 1 Heavyweight vinyl banner** (up to 8' x 3') for season-long posting
 - 1 Vinyl banner (up to 8' x 3') for event stadium area display
 - 10-second company description for public announcements at events
 - Company logos, pictures, and 100-word description
 - Brochures, business cards, menus, and other handouts
 - Company employees volunteer at our events
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Silver Sponsors:

- Passes: 2 One-Day Individual XC Ski
 - Race Admissions: 1 Free race entry in each of our winter races
 - 1 Vinyl banner (up to 8' x 3') for event stadium area display
 - 10-second company description for public announcements at events
 - Company logos, pictures, and 100-word description
 - Brochures, business cards, menus, and other handouts
 - Company employees volunteer at our events
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Bronze Sponsors:

- Passes: Two 25%-Off coupons, redeemable on any full-price day passes
 - 10-second company description for public announcements at events
 - Company logos, pictures, and 100-word description
 - Brochures, business cards, menus, and other handouts
 - Company employees volunteer at our events
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Business Partners:

(Lodging/Retail/Dining)

- Company logos, pictures, and 100-word description
 - Brochures, business cards, menus, and other handouts
 - Company employees volunteer at our events
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STEP 4: DETAILS ON BENEFITS & PROMOTIONAL MATERIALS**Banners & Promo Materials:**

At the end of the ski season, would you like Winter Park to:

- Retain your materials Arrange to return them

Passes & Race Admissions:

MWP passes and event registration discount codes will be mailed to the company or contact address above within 30 days after your donation is received.

STEP 5: CHOOSE YOUR PAYMENT OPTION

- Check** for \$_____ made payable to "Minocqua Winter Park Trail Fund," with Check No. _____
- Visa, MasterCard, or Discover:** _____/_____/_____/_____ Exp. Date ___/___/___ CVV _____
Amount \$_____ Authorized Signature: _____ Date: ___/___/___
- Authorized in-kind donation:*** _____

STEP 6: SUBMIT YOUR CONTRACT & MATERIALS

To ensure placement on promotional materials, please submit contract & payment before **November 15, 2016**.

Mail Contract & Payment:

Minocqua Winter Park
ATTN: Christie Terkelson
PO BOX 1090 PMB 234
Minocqua, WI 54548

Email Digital Materials:

events@minocquawinterpark.org

Call with Questions:

Cell: (715) 297-0625
Chalet: (715) 356-3309

Visit Winter Park:

Minocqua Winter Park
7543 Squirrel Hill Rd
Minocqua, WI 54548

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