

The first annual *Wolf Tracks Rendezvous* will take place on Saturday, February 4th, 2012. This will be a 43km Freestyle Ski Marathon. The 37th annual *Lakeland Loppet* will be held on Saturday, March 3rd, 2012. Both races will draw skiers from locations throughout the Midwest. This year, your sponsorship dollars will be spread over both races to create continuity with our advertising and greater exposure over a much longer time frame for your business (2 for 1!). We'd like to have all of our 2012 Race sponsors on board as early as possible in order to maximize your exposure.

Sponsorship Opportunity Levels

Title Sponsor Level \$4000

- All of the benefits of the Platinum Level Sponsor, and your name attached to the front and associated with the title of both race names in all advertising materials.

Platinum Level \$1500 & Up

- Recognition as a Platinum Level Sponsor on all appropriate signage and banners at the start and finish areas on race day
- Corporate logo banner at ski venue * (all banners to be provided by the sponsors)
- Sponsor recognition during awards ceremony
- Recognition as a Platinum Level Sponsor on the Minocqua Winter Park website
- Name or logo in largest font on back of the race t-shirt given to all entrants and sold to spectators
- Sponsor logo and hyperlink on our "Our Partnering Sponsors" page of our website.
- Recognition as a sponsor of our race on printed materials (poster, registration materials, other advertising)
- Opportunity to put promotional material in racers' packets

Gold Level \$750

- Recognition as a Gold Level Sponsor on all appropriate signage and banners at the start and finish areas on race day
- Sponsor recognition during awards ceremony
- Recognition as a Gold Level Sponsor on our website
- Name or logo in large font on back of the race t-shirt given to all entrants
- Sponsor logo and hyperlink on our "Our Partnering Sponsors" page of our website.
- Recognition as a sponsor of our race on printed materials (posters, registration materials, other advertising)
- Opportunity to put promotional materials in racers' packets

Silver Level \$400

- Recognition as a Silver Level Sponsor on all appropriate signage and banners at the start and finish areas on race day
- Sponsor recognition during awards ceremony
- Name or logo in small font on back of the race t-shirt given to all entrants
- Sponsor recognition on both race's event page of our website

Bronze Level \$100

- Recognition as a Bronze Level Sponsor on race day
- Sponsor recognition during awards ceremony
- Sponsor recognition on both race's event page of our website

YES, I would like to be a sponsor of this season's
Wolf Tracks Rendezvous and the ***Lakeland Loppet*** ski races
at the following level;

Title ____ Platinum ____ Gold ____ Silver ____ Bronze ____

*See previous page for sponsorship levels benefits and costs.

Please note that a Title, Platinum or Gold sponsorship qualifies you for a no cost "Our Partnering Sponsors" spot on the website. It also allows you to have your brochures or business cards out at Winter Park on our 'Sponsors' Rack.

Title, Platinum and Gold level sponsors should email Jim at info@minocquawinterpark.org with 1 or 2 attached 150x150 pixel photos (or one 300x150 pixel photo), up to a 100 word description of your business with contact information and your website address. You should also provide Winter Park with brochures (no bigger than 8 1/2 x 11), with trifold brochures or business cards preferred.

Name of sponsoring business/individual;

Address of sponsoring business/individual;

Website and Email address of sponsoring business/individual;

Website;

Email;

PAYMENT CHECK VISA/MC PAYPAL

*Checks should be made payable to ***Winter Park Trail Fund***

VISA / MC (circle one) _____ / _____ / _____ / _____ exp: ____ / _____

PayPal Payments can be made to skimwp@gmail.com (please add "note" on Paypal and explain donation)

Checks and this form to; **Minocqua Winter Park, 12375 Scotchman Lake Rd., Minocqua, WI 54548**

The Winter Park Trail Fund is a 501 (c) 3 corporation, and all contributions to this fund are 100% tax deductible.